

Vishal Priyadarshi

Senior Product Manager and Web Developer

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Portfolio: <https://vishalyzd.github.io/>

ABOUT ME

Passionate Senior Product Manager with over a decade of experience crafting impactful marketing strategies and leveraging web development expertise. Proven track record in creating exceptional websites while driving successful marketing campaigns. Poised to excel at your firm.

EDUCATION

Bachelor of Technology in Computer Science Engineering- Christ University, Bengaluru - India 2012 - 2016- CGPA - 3.7/5

Class 12th - The Modern World School, Lucknow - India 2011 - 2012 - 75%

Class 10th - The Modern World School, Lucknow - India 2009 - 2010 - 79%

LANGUAGES / SKILL

Product Management- Agile Methodologies- User-Centered Design- Market Research- Roadmap Planning- Data Analysis- A/B Testing- Cross-functional Collaboration- Stakeholder Management- Business Strategy- Competitive Analysis- Problem-Solving- Technical Proficiency: Bootstrap, HTML, CSS, JavaScript, AWS SES, digital marketing, DNS server management, Microsoft Support, AWS expertise, PHP, Laravel, event management, email marketing, SMTP configuration, crafting HTML emails, Linux VPS migration, adept CRM utilization, full-stack development proficiency, strategic software architecture design

EXPERIENCE

Founder - Cyberei Technologies

May 2016 - Present

Business Growth: Founded and established Cyberei Technologies, driving business growth.

Lead Generation: Generated leads and converted them into clients.

Software Architecture Consultation: Provided consultation and developed web apps for global tech giants.

Project Management: Managed end-to-end project lifecycle, delivering quality results.

Sr. Web Developer - Xiphias XPay.Life Pvt Ltd

Bengaluru, India | Feb 2022 - Sept 2022

Web Development: Spearheaded design, development, and maintenance of the main XPay.Life website.

Modern Frameworks: Utilized Bootstrap, HTML, CSS, JavaScript, and Node.js for innovative designs.

Email Campaigns: Executed cost-effective bulk email campaigns using AWS SES.

Digital Marketing: Strategically reduced CPAs across major platforms through digital marketing strategies.

Server Management: Managed DNS server, collaborating with Microsoft Support and AWS.

Hosting Solutions: Leveraged technologies for hosting Indian Rural Bank websites.

Sr. Web Developer - Sphere Travel media & Exhibitions

Bengaluru, India | 2019 - May 2021

Full Stack Development: Developed and hosted websites using modern frameworks like Bootstrap, HTML, CSS, JavaScript, PHP, Laravel, and React.

Event Management: Engineered Event Management system with payment integration for exhibitor appointments.

Email Marketing: Implemented AWS SES and Whatsapp bulk blaster for cost-efficient email marketing.

Server Migration: Successfully migrated websites between Linux VPS servers, optimizing costs.

Data Utilization: Utilized CRM and website data for analytics and client acquisition.

Full Stack Developer - JSS Webs

Chandigarh, India | 2018 - 2019

Software Architecture Consultation: Provided consultation on software architecture for pharma clients.

Full Stack Development: Designed, developed, hosted, and maintained web apps.

Client Collaboration: Collaborated with clients to translate requirements into functional solutions.

ORACLE LSH Developer INTERN - Accenture

Bangalore, India | 2015 - 2016

Database Migration: Developed PL/SQL module for migrating clinical patient database.